



2109 HERSCHEL STREET JACKSONVILLE, FL 32204  
T 904.647.7718 F 866.847.3080  
presented by PRX and npr

www.stateofthereunion.com

## WELCOME TO THE RE:UNION

State of the Re:Union (SOTRU) is a dynamic new public media program that celebrates both the cohesiveness and diversity of America. Host, Al Letson, takes listeners on an incredible journey through the country one place at a time, capturing stories that share the essence and identity of each episode's unique location. By examining the challenges and triumphs residents face on a local level, SOTRU reveals similarities and themes that resonate with us all.

Award-winning spoken word poet, playwright and Public Radio Talent Quest winner, Al Letson, hosts each hour-long radio episode of SOTRU and immerses listeners in the distinctive culture and climate of an area. Drawing on Al's unique voice and soul-stirring storytelling, the program combines music, performance, and sounds of a place to create a program that's as rich in sound as it is in content. Letson's ability to truly connect with people and the places that shape them allows him to reveal unheard voices and offer his own experiences to the audience with grace and perspective.



## RE:IMAGINING PUBLIC MEDIA FOR THE 21ST CENTURY

In addition to captivating radio, SOTRU strives to make the most of today's multimedia landscape to reach new audience members and engage listeners like never before. From compelling video documentaries to inspiring podcasts, supplemental stories and ancillary content, the SOTRU website (www.stateofthereunion.com) offers an ever growing variety of rich stories that communicate the spirit of a city and encourage active participation from listeners.



## RE:INVESTING IN A VISION

SOTRU is supported largely in part by a grant from the Corporation for Public Broadcasting and co-distributed by PRX and NPR, but also relies heavily on private donations to help meet production goals. Your tax-deductible donation will allow SOTRU to continue producing top-quality audio and multimedia content and help people fall in love again with the nation in their own backyard.

WWW.STATEOFTHEREUNION.COM

### INDIVIDUAL DONATIONS

Whether it's \$5 or \$500, every dollar helps keep our day-to-day operations going. Each donation goes directly towards our production costs, which include everything from hiring videographers to travel expenses for the exploration of our next location. You'll also be immortalized on our website as a proud supporter of SOTRU.

### UNDERWRITING SUPPORT

Sponsorships of \$1,000 or more are eligible for underwriting credits on SOTRU's nationally aired radio episodes, podcasts and website. Supporters looking to get the most exposure out of their donations are encouraged to consider supporting a half season (five episode block) or a full season of ten episodes.

### MULTI-YEAR PARTNERSHIP

While completing our first season is our immediate priority, SOTRU is looking for long-term partners to help ensure future sustainability of the project. A multi-year partner will be eligible for underwriting credits and a coveted sponsorship role on the website and in SOTRU's multimedia offerings.

For More Information Please Contact: Brie Burge, Business Manager, brie@stateofthereunion.com